



## Startup Care Expo Pricing

Startup Care Exhibition – The UK's Leading Innovation Event for the Care Sector.

The Startup Care Exhibition is the UK's most forward-thinking event dedicated to shaping the future of health and social care. Taking place over one packed days, the expo brings together over 5,000 care professionals, providers, innovators, investors, and private clients under one roof. This is where ideas become action – from discovering emerging technologies to debating policy reform and showcasing new models of care.

With exhibitor zones, interactive workshops, inspiring speakers, and private client engagement areas, the Startup Care Exhibition offers an unrivalled platform for learning, networking, and business growth. Whether you're looking to scale your service, modernise your delivery, or meet buyers and decision-makers, this is where you belong.



### Price per Square Metre for space only

- Price includes lighting, carpet and Wi-Fi

**£450**  
/Square  
Metre

Enquire

Price for space  
only

Let us know if  
you require a  
shell



### Bespoke packages

- We can bespoke your package to suit you
- Flexible solution design – enabling us to scale services and deliverables to align with your budget.

Enquire



## Media

£1500

- ✓ Logo displayed across our screens
- ✓ Prime Brand Exposure
- ✓ Exclusive VIP Visibility  
Trusted by the Organisers
- ✓ Subtle Influence, Real Results

Enquire



## Boards

£1500

- ✓ Highlight your stand location
- Trusted Signposting Partner
- ✓ Drives Direct Traffic to Your Stand

Enquire



## Entrance

£1200

- ✓ Command the Spotlight (Be the first name seen by 5,000+ attendees as they enter the venue, setting the tone for the entire event experience.)
- ✓ Photo & Media Exposure (Your branding appears in photos, press, and livestream backgrounds taken at the main entrance – increasing visibility far beyond the event itself.)
- ✓ Brand Integration on All Entry Touchpoints

Enquire



## Brochure

£450

- ✓ Guaranteed Visibility to 5,000+ Attendees – Every registered guest receives the brochure digitally and in print, ensuring your brand lands in their inbox *and* their hands.
- ✓ Trusted Resource for Private Clients – Private clients and families often refer back to the brochure when selecting services, making this an ideal place to drive direct enquiries.
- ✓ Feature your story, contact info, and visuals on a dedicated listing or full-page profile that tells attendees *exactly how you can help*.

Enquire

# Speaker

Speaking at Startup Care 2025 exhibition offers an unmatched opportunity to position yourself as a thought leader within the UK care sector. With over 5,000 attendees – including care providers, commissioners, innovators, and private clients – our stages give you the platform to share your expertise, spark important conversations, and influence the future of health and social care.

As a speaker, you'll gain national visibility through inclusion in our marketing campaigns, digital listings, and post-event media, with many of our past speakers going on to secure new clients, partnerships, or press coverage. You will get a slot for 45 minutes to speak about your topic.



£3000

- Raise your profile** in front of 5,000+ attendees including care providers, commissioners, private clients, and investors.
- Position yourself as a thought leader** and trusted voice shaping the future of health and social care.
- Gain national visibility** through our marketing, media partnerships, and recorded session content.
- Unlock valuable connections** with VIP guests, sponsors, and decision-makers in dedicated speaker lounges.
- Make a real impact** by sharing insights, experiences, and solutions that inspire change across the care sector.



- Showcase your organisation's innovation** to a highly engaged, sector-specific audience.
- Drive new opportunities** including media features, partnerships, collaborations, and client leads.
- Contribute to sector development** by educating, challenging, and inspiring professionals and care providers.
- Be part of high-profile panel discussions** alongside respected leaders and disruptors in care.
- Amplify your reach** beyond the event through content shared on our website, social media, and post-event newsletter

# Workshop

Delivering a workshop at Startup Care offers a powerful opportunity to engage directly with care professionals, private clients, and sector decision-makers in a focused, hands-on setting. Workshops allow you to go beyond presentation and into practical application – whether you're demonstrating a new model of care, training staff on best practices, or co-creating solutions with attendees.

These interactive sessions position your organisation as a facilitator of progress and learning, while giving you meaningful insight into the challenges and priorities of your target audience.





# Exclusive Roundtable: Commissioners & Social Workers Connect

As part of the Startup Care Expo, we're hosting an invitation-only event designed specifically for commissioners and social workers across health and social care. This exclusive roundtable offers a private, solution-focused environment to discuss real frontline challenges, explore commissioning innovation, and collaborate with sector-leading providers and service designers.

With limited places to ensure depth and value, this event facilitates strategic dialogue between those shaping policy and those delivering it. It also provides an opportunity to meet carefully selected exhibitors, speakers, and private care innovators offering practical tools for transformation.

£4500

Fee

- **Peer-to-peer discussion** with local authority commissioners, NHS teams, and frontline social workers in a confidential, curated space.
- **Insight into new models** of commissioning, funding, and community-led care being trialed and adopted across the UK.
- **Direct access to innovators** and solutions providers selected for relevance to your commissioning goals or care priorities.
- **Opportunities to shape future policy conversations** and influence sector development beyond the event.
- **VIP access to key Startup Care content**, including networking lounges, leadership sessions, and exclusive early access to workshop sign-ups

Benefits

-  *Invite-only roundtable for commissioners and social workers.*
-  *Collaborate on real solutions with sector peers and innovators.*
-  *Explore new commissioning models and frontline tools.*
-  *Shape strategy and influence future care delivery.*
-  *Network in a focused, high-value private setting.*