



Why You Can't Miss Startup Care 2025

Join 5,000+ care professionals, innovators and private clients at the UK's most influential care sector event.

- Startup Care is the UK's leading event bridging the future of health and social care.

- 5,000+ attendees, including decision-makers from public and private care services, NHS representatives, investors, founders, and private clients seeking quality care solutions.



Whether you're a care home manager, domiciliary care provider, tech-enabled care business, or an independent clinician – this is **your space to grow, connect, and be seen.**



Attend As a Guest

Network with private clients,
commissioners, social workers and
suppliers



As a guest, enjoy full access to:

- Meet private clients actively looking for care services.
- Speak to commissioners, social workers and suppliers
- 70+ expert-led sessions across two stages, including government, private clients, and innovators.
- Interactive workshops tackling everything from staff recruitment to digital transformation.
- Be part of shaping the future of UK care – understand what's next and who's leading the change.
- Expand your knowledge of CQC expectations, new funding models, and emerging best practices.
- Make direct connections with future partners, clients, and regulators.

[Enquire Today](#)

Attend As a Speaker

Position Yourself as an Industry Leader

Gain unparalleled visibility among 5,000+ attendees



As a speaker you gain access to:

- Talk about your product to commissioners, social workers and private clients.
- Share case studies, success stories, or breakthrough approaches.
- Build trust and network with the right audience
- Gain media coverage – sessions will be recorded and distributed across care media platforms.
- Stand out and show clients what makes you different

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Attend As an Exhibitor

Your stand. Your platform. Your opportunity to meet over 5,000 care leaders and private clients.



Exhibition space at Startup Care places you directly in front of:

- Social Workers and commissioners from both public and private care
- Private clients looking for service providers
- Gain visibility and credibility
- Collect customer contact details as an exhibitor
- Live demos and talks
- Partnership opportunities

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Sponsorship Opportunities – Elevate Your Brand and Influence

Become a strategic partner and stand out to every attendee.



Limited headline sponsorship slots available for care providers looking to:

- Increase brand credibility
- Be aligned with innovation and excellence
- Build trust with private clients and business buyers.

Sponsorship packages include:

- Branded zones or lounges (e.g. "Sponsor X Tech Zone"),
- Pre-event and post-event marketing
- Prime logo placement on materials, stage backdrops, and livestreams.
- You'll be featured in our post-event whitepaper, distributed across UK

[Enquire Today](#)

Brochure Features – Get Included in the Guide Everyone Reads

The official Startup Care Brochure – your evergreen introduction to 5,000+ attendees including commissioners, social workers and private clients



Every attendee receives a digital and printed brochure containing:

- Speaker bios
- Full exhibitor list
- Get a dedicated half or full-page profile
- Highlight your story, services, contact details, and imagery.
- Promote offers exclusive to attendees.
- Brochure is emailed to every registered attendee and private client pre-event, plus made downloadable post-event.
- Listings remain live on the Startup Care website for 12 months.

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Private Clients Are Coming – Here's Why That Matters to You

Enquire Today

Connect with high-value
private clients actively
seeking care solutions.

Startup Care has a **dedicated concierge team** inviting and supporting private clients to attend:

- Families looking for premium care homes
- Individuals seeking private nursing or at-home care
- Corporate clients with employee care packages.

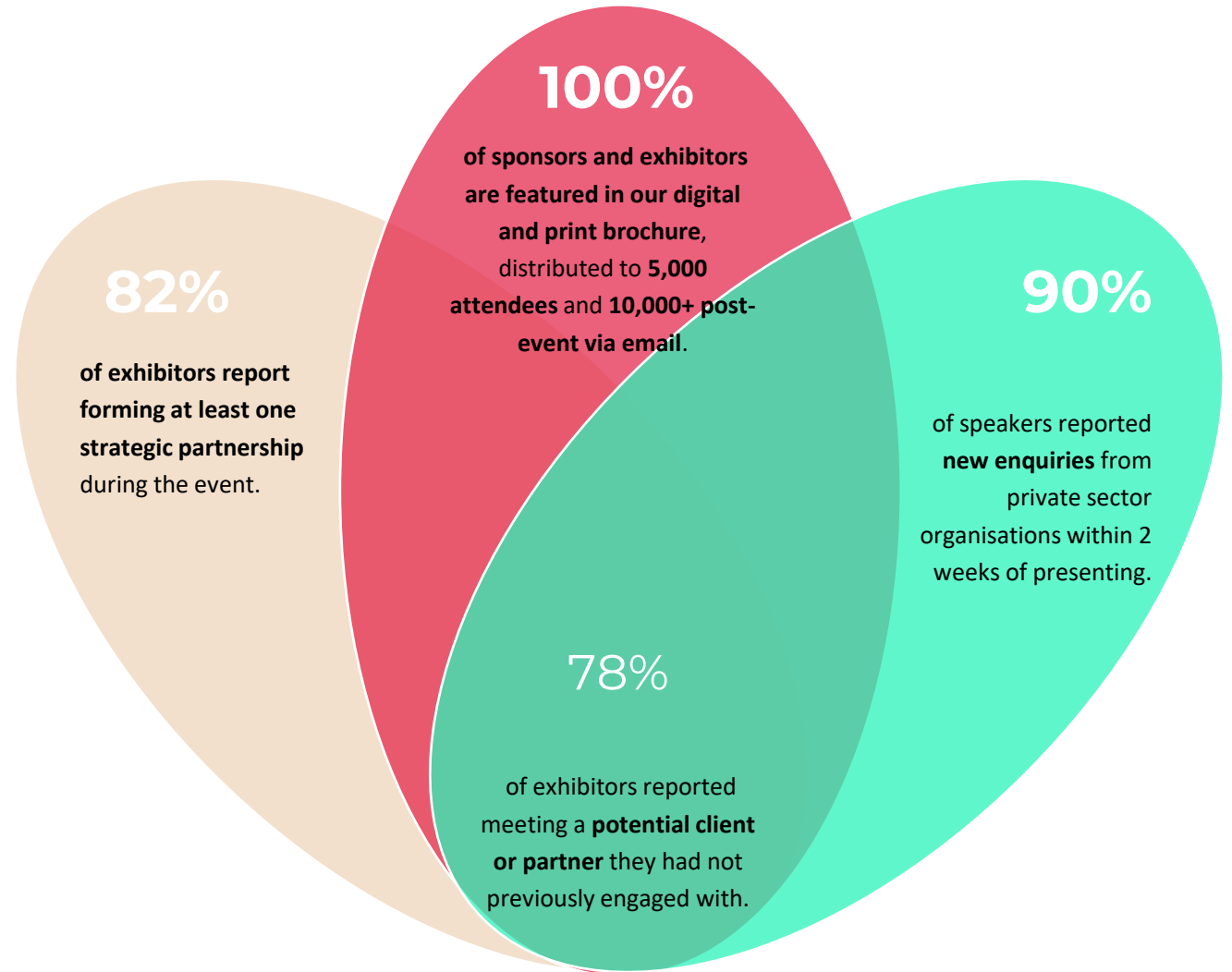
Key benefits

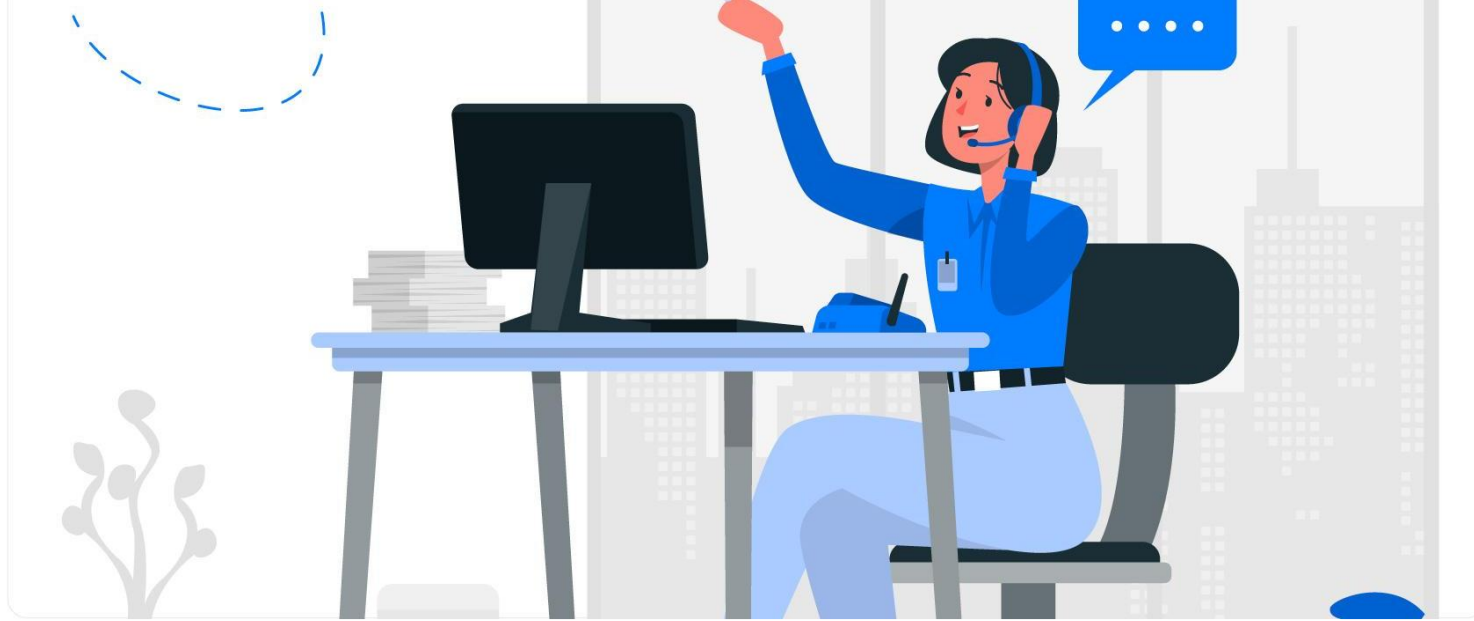
- Opportunities to speak to private clients
- Gain visibility of your business
- Relationship building

KEY BENEFITS

5000+ Attendees. 300+ Private Clients. 75% Return Rate.
£3.5M+ in partner-reported deals. We don't just run events
– we generate results:

85% of exhibitors gathered **150+ contacts** across
an event.





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Get started today

Enquire Today

